GODFREY J. PERRY

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SUMMARY

I am a motivated multimedia designer that is committed to finding and creating innovative design solutions; I'm proficient in conceptualizing layout design with a strong visual sense. I have a good understanding of typography, color theory and compositions and am able to translate creative briefs and complex ideas into print and digital formats.

- Print i.e. packaging, book covers, brochures, catalogs, brand collateral and event signage.

- Web Technology i.e. site construction, intuitive UI/UX designs, for mobile and responsive websites, animated banners and interactive applications.

- Digital screens i.e. video post-production, screen titles, motion graphics and slide presentations.

Education

Bachelors of Science Degree:

Digital Media & Web Technology, Graduated 2019, University of Maryland University College

Associates of Science Degree:

Web designs and Interactive Media, Graduated 2015, The Arts Institute of Pittsburgh

Certificate of Accomplishment:

Computer Graphics and Designs, Graduated 1998, The New School at Parsons NY

Skills

Adobe Illustrator:

As an artist/designer I create line art and vector drawings of brand elements like logos and structure designs for print collateral i.e. banners posters show cards, brochures and packaging designs.

Adobe Photoshop:

My proficiency with this application includes image editing and creation, photo retouching and color correction, combining raster image for composition, product illustrations and designs.

Adobe InDesign:

My use of and abilities with this application includes creating layouts for publishing of multimedia documents, using current and innovative design methods, import vector or raster images and other media elements to deliver multi level messaging for print mobile and web base mediums.

Adobe After Effects:

Using this application, I have created stand-alone animations and motion graphic, including video bumpers, menus and slides, created video titles, insert scrolling and crawling text manipulations, add glows, shadows, colorizations and other post-production effects.

Flash Pro/Animate:

I am able to create fully interactive presentations, animations, banners, and interactive applications, including multimedia content, dynamically create elements, actions and systems using (AS) ActionScript.

Dreamweaver and HTML5 & CSS:

Full capability in the use of both the application and language construction to develop web sites design and construct UI elements and UX content, formulate and adjust strict codes with HTML, CSS and JavaScript.

Professional Experience

Graphic Designer:

Zonica Inc. 604 Bay Rd. Annapolis, MD 21403, 10/2010-2015: Took charge of creating logo and brand design, websites and web-based applications. UI/UX, Flash Objects i.e. animations and banners. As freelancer and contractor created color posters banners, brochures, catalogs and sell sheets for several small businesses, personalities and non-for-profit organizations.

Video Editor:

Spectrum Imaging Center, 129-08 Liberty Ave, Richmond Hill, NY. 11/2012 – 01/2014. Acquire media through import, capture and or batch capture, story boarding using stills and or clips, sequent and compose videos to enhance and effectively relay the story, edit on single and or multiple tracks with video to audio sync. Export video to various formats using codec's for SD and or HD out-put.

Motion Designer:

Mariah City 116-20 Francis Lewis Blvd. Cambria Hgths, NY 8/2008-4/2011. Created screen graphics, slide shows and animated titles, including motion graphics for video bumpers and postproduction animation for DVD's and BluRay motion menus.

Graphic Artist:

Graphic Visions Group Inc. 159 West 25th street NYC, 7/2006 – 0/2008 & Inwork Inc. 632 Broadway NYC, 8/2004 -7/2006. I prepared art for print and production of prototypes and other presentations of package designs, including cartons, bags, boxes and labels of food, cosmetic and pharmaceutical products, collaborating with other studio artist on brands like Bath & Body Works, Elizabeth Arden, Victoria Secrets and food & beverage brands like Nabisco, Dannon and Pepsi.

Digital & Large Format Printing:

Duggal Visual Solutions, 29 W 23rd St, NY 10010 07/1997-12/1999 and 06/2004-09/2005 I was responsible for Preparing Photoshop files; duties included making color corrections and adjustments, creating print layout, printer specific for Vutek, Epson Stylus, and Fuji Final Proof.

Respectfully,

Godfrey J. Perry